

SAVING THE WORLD FROM BAD DESIGN!



CAPABILITIES DECK



Dan Halpern

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aydandesign.com

BRANDING with Purpose MARKETING with Impact

In a crowded marketplace, **first impressions matter**—and we make sure yours is unforgettable. At Ay Dan Design, we create **high-impact branding and marketing materials** that not only look stunning but also drive engagement and conversions.

From **brand identity** and **sales collateral** to **direct mail campaigns** and **event materials**, we craft designs that tell your story, reinforce credibility, and position you ahead of the competition. Whether you're launching a new brand, refining your messaging, or refreshing your marketing approach, our designs are built with strategy and purpose.



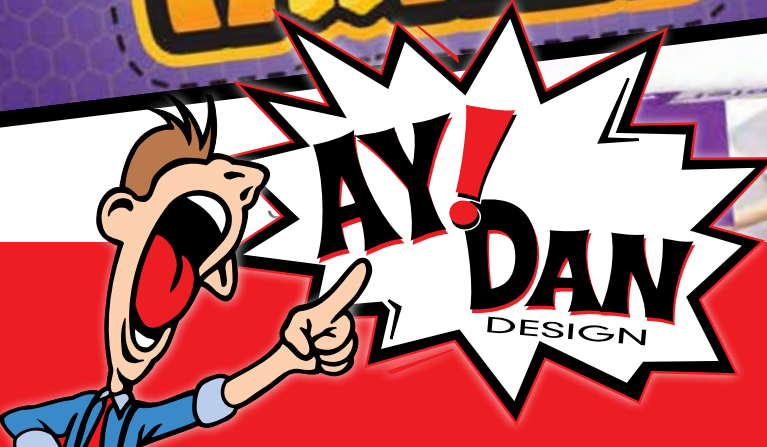


MISSION

My mission is simple: **save the world from bad design!** Great design isn't just about looking good—it's about **making an impact, telling your story,** and **driving results.** I create strategic, high-quality materials that **grab attention, build trust,** and **inspire action.**

From **bold branding to compelling marketing collateral,** every design serves a purpose—helping you stand out, attract clients, and grow your business. When your brand looks great and communicates effectively, it creates confidence—not just for your customers, but for you.

Let's build something exceptional together.



PROCESS

DISCOVERY

Every project starts with understanding—what you, as the client, need and what your audience cares about most. Through conversations, research, and exploration, we dive into the heart of your goals to uncover insights that guide the creative journey.

ALIGNMENT

With a clear understanding of your needs, we define the project's objectives and boundaries. Together, we align on what success looks like, ensuring everyone is on the same page before moving forward.

BRAINSTORMING

This is where ideas flow, concepts take shape, and potential solutions are explored. The goal is to generate exciting directions that meet your needs and resonate with your audience.

PROTOTYPE

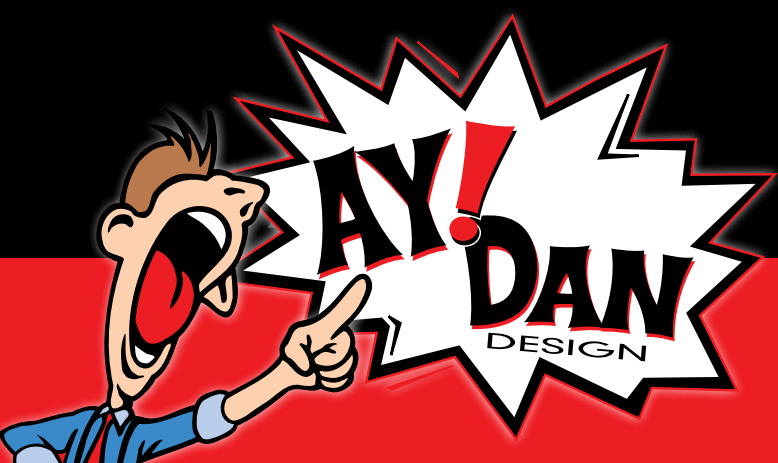
Ideas become tangible as we create initial drafts or mock-ups for you to review. These prototypes allow for hands-on collaboration, providing a visual foundation to refine and perfect.

FEEDBACK

This is invaluable. We gather your input, make adjustments, and evolve the design until it's just right. This step is all about fine-tuning to ensure the final product not only looks great but also achieves your strategic objectives.

ADAPTABILITY

The process isn't always linear—sometimes new insights or shifting priorities mean circling back to earlier stages. Flexibility is built into everything we do to ensure the best possible outcome.



At AY! Dan Design, the goal is to deliver designs that are not only visually stunning but also solve real problems and help you grow your business. Together we can **save the world from bad design!**



WHY ME?

Hi, I'm Dan Halpern, the designer behind AY! Dan Design. My goal is to **elevate your marketing, solve business challenges,** and **improve your bottom line** with thoughtful, effective design.

Yes, I may be a small studio—but that's my advantage. I go **above and beyond** to provide every client with the individualized attention and care they deserve. I'm **relationship-focused**, taking the time to get to know **who you are, your unique needs,** and **how I can best serve you.**

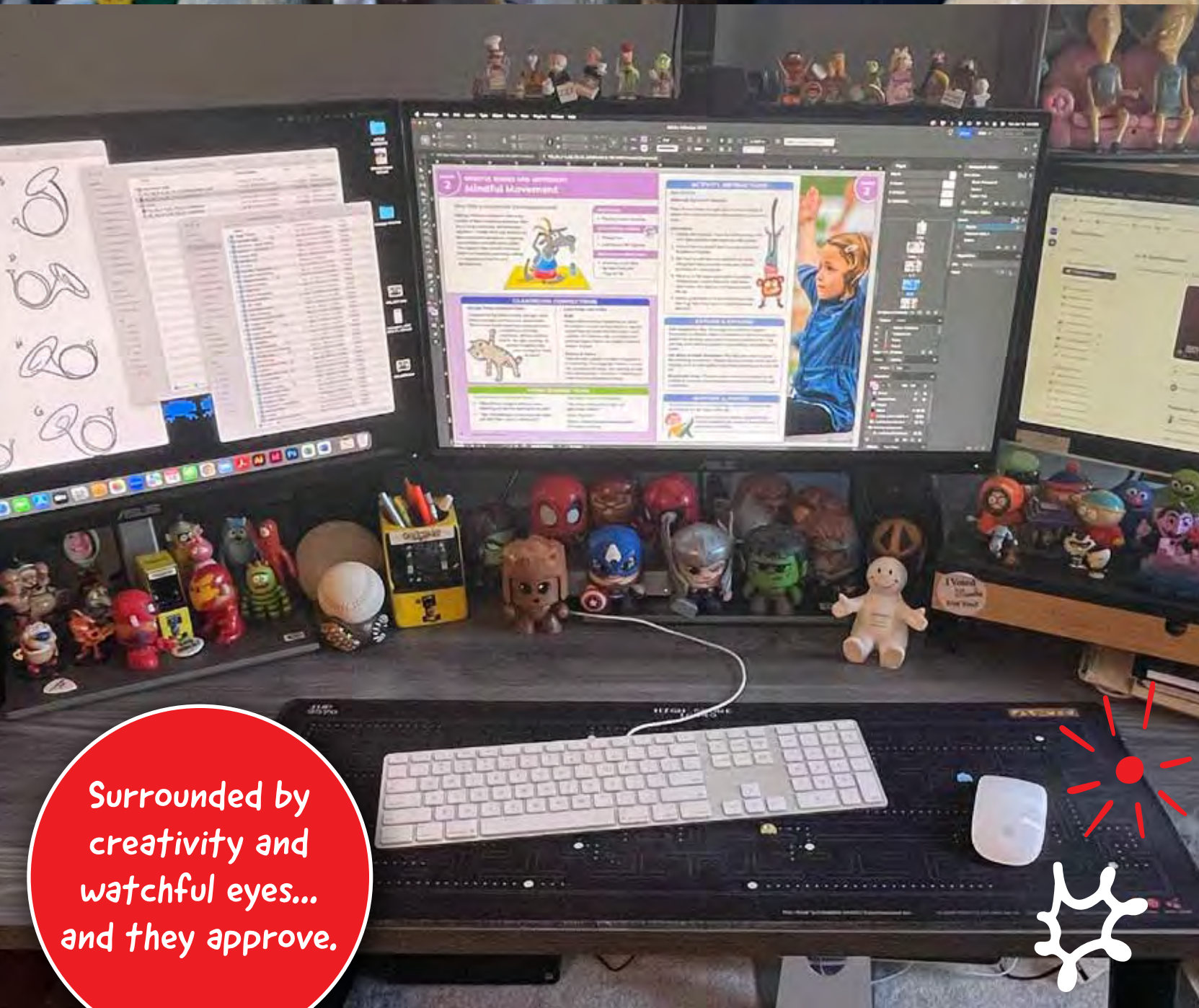
By truly understanding your business, I create designs that are not only visually stunning but also **authentic, inspired,** and a **genuine representation of you.** With AY! Dan Design, you'll get more than just great design—you'll get a partner who's passionate about helping you **stand out and succeed.**

MY BUSINESS IS MAKING YOUR BUSINESS LOOK GOOD!





Meet Murphy:
the paw-some supervisor who
oversees all the work. He's got an
eye for design..and snacks.



Surrounded by
creativity and
watchful eyes...
and they approve.



Who knew the
Ninja Turtles were
Frogger fans?



Yay

Designing is fun – it's a way to bring ideas to life, solve problems creatively, and make an impact visually. I truly believe creativity is fueled by the energy of your surroundings. My everyday space keeps me inspired and energized—whether it's the vibe, the dog, or the setup. And when things get tough, I throw in a quarter and play a game or two—it's the perfect way to reset and spark new ideas!

CLIENTS

I've had the privilege of working with a diverse range of clients, delivering creative design solutions that help their businesses shine. Here are some companies I am honored to have worked with.

Absolute Logic	Christian Adventurers	Forager Imports	Joyce Insurance	Mary Kay	Savage Consulting
ACC Small Business Center	Christian Bible Fellowship	Foresight Wealth Advisors	Juice Plus	Max Fit	Stillwaters Plumbing
Ace Hardware	Citiara Systems	Fox Den	Kaplan Early Learning	Mellow Mushroom	The Computer Dept
ActivEd	ComTech	Garam Group	Kellar Williams	Mindglow	The Triad Agency
Alamance Christian School	Conquest Financial Services	Gatsby Autoworx	Kindercare	National Wildlife Federation	Time 4 Learning
Alamance Visitors Bureau	Cranberry Productions	Greensboro Childrens Museum	Kindermusik	Peake Creative	Triad Concrete
Ashley Furniture	Datum Consulting	Highlights Magazine	LastTech	Pet Food Experts	Trinity Counseling
Anchor Travel Experts	Davis Humbert Law	Health Center of Hillsborough	LaTour Electric	Piano Central Studios	UNC Charlotte
Arcadia Family Restaurant	Doterra Diamond Oils	Hometown Values	Legacy Theater	Playcore	Unichem
Beschel Chiropractor	Dual Vision	IM Centers	Legal Shield	Post & Boost	Vocational Rehab
Blue Line Fence Company	Education Market Experts	In Joy Music	Lewis Insurance	Precise Creative	Wolf Malt Products
Burlington Animal Services	Elon University	Infor Tech	Life Empowerment Ministries	Ralph Scott Lifeservices	Women of Strength
Carolina Connections	Enterprise Specialty Products	Isagenix	Magne Shade	Registry Data Solutions	Womens Resource Center
Carolina Sustainability	Excaped Entertainment	Isolate It	Man in Green	Rooms To Go	YMCA
Chadco Builders	Farm Bureau		Marsh Publishing	RR Publishing	Young Musicians of Alamance

Each project is a collaboration where I focus on understanding the unique needs of the client to deliver designs that truly represent their vision. Let's add your business to this list!



SERVICES & CAPABILITIES

I specialize in identity design and logo creation, helping brands craft a unique and memorable visual identity. My services go beyond just logos—I offer a range of creative solutions, including print and graphic design, all delivered with a commitment to collaboration and attention to detail.

Whether you're a startup building your brand from the ground up or an established business looking to refresh your identity, I provide tailored designs that align with your goals and vision. More than that, I believe in empowering my clients to engage in the design process, ensuring the result is something you're not only proud of but also truly represents your business.

BRANDING

- Logo Design
- Brand Identity Creation
- Brand Style Guides
- Brand Refresh & Rebranding
- Business Card Design
- Stationery & Collateral Design

MARKETING DESIGN

- Brochures & Flyers
- Direct Mail
- Packaging Design
- Poster & Signage Design
- Magazine & Editorial Layout
- Infographics & Visual Storytelling
- Trade Show Banners & Exhibits
- Custom Illustration & Icons

I go the extra mile to offer individualized attention, inspired creativity, and designs that make a lasting impact. Let's work together to bring your brand to life.



CASE STUDIES



Highlights

Preschool With a Purpose

Discover • **Explore** • **Play**
Observe • **Review**



HIGHLIGHTS PRESCHOOL WITH A PURPOSE

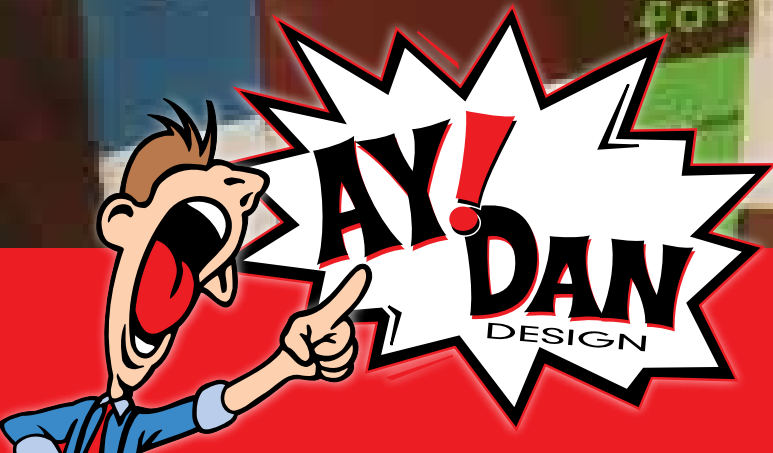
For over 75 years, Highlights has been committed to helping families raise children to become their best selves. Now, they are extending that mission to the early childhood classroom, supporting educators with materials that bring out the best in young children.



MISSION

To provide a year-long program that captivates children and empowers teachers by offering **flexible, developmentally appropriate, play-based, hands-on learning experiences.**

Design vibrant and engaging materials—featuring playful illustrations, intuitive resources, and adaptable lessons—that are **easy for teachers** of all levels to implement.



PROCESS

As the curriculum content took shape, my focus was on crafting a product that would **captivate both teachers and children**.

A big part of this was integrating the vibrant, playful styling of the Highlights brand into every component. This involved **using assets from the Highlights archive, creating new illustrations, and stock images** as needed.

The real challenge? Designing a 10-month program where **each month had its own unique identity**, yet still felt like part of a cohesive, unified collection.

Each collection contains a **Teacher Guide, monthly theme poster, weekly Family Newsletters, weekly Templates, Circle Time cards, and Learning Lab cards.**

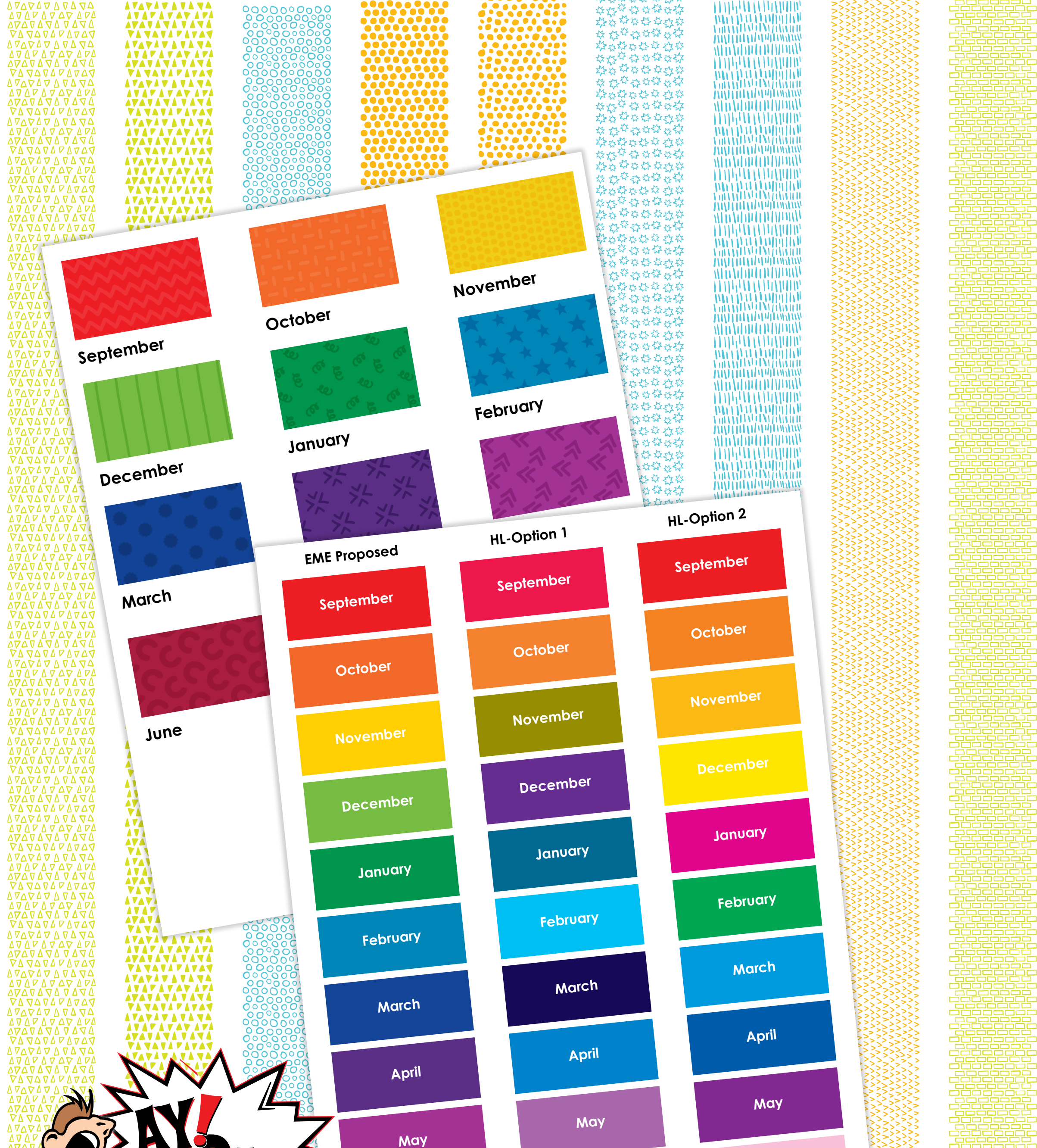


COLOR PALLETTE

By carefully selecting a color palette and patterns that worked both individually and collectively, I ensured that each month's **materials felt unique yet seamlessly tied to the overall program.**

This approach not only helped **differentiate collection** but also **made organization easier**, creating a clean, cohesive visual flow throughout the entire program.

Every month got its own color, making each piece pop and stand out—plus, they looked awesome lined up on the shelf!



DELIVERABLES

10 Monthly Kits

- Collection Box
- 4 Divider Folders
- 1 Teacher Guide
- 20 Circle Time Cards
- 16 Learning Lab Cards
- 9 Templates
- Newsletter



All materials are stored in the collection box, making organization simple and efficient. Tabs help organize the materials by week, making it easy for teachers to use and find what they need.

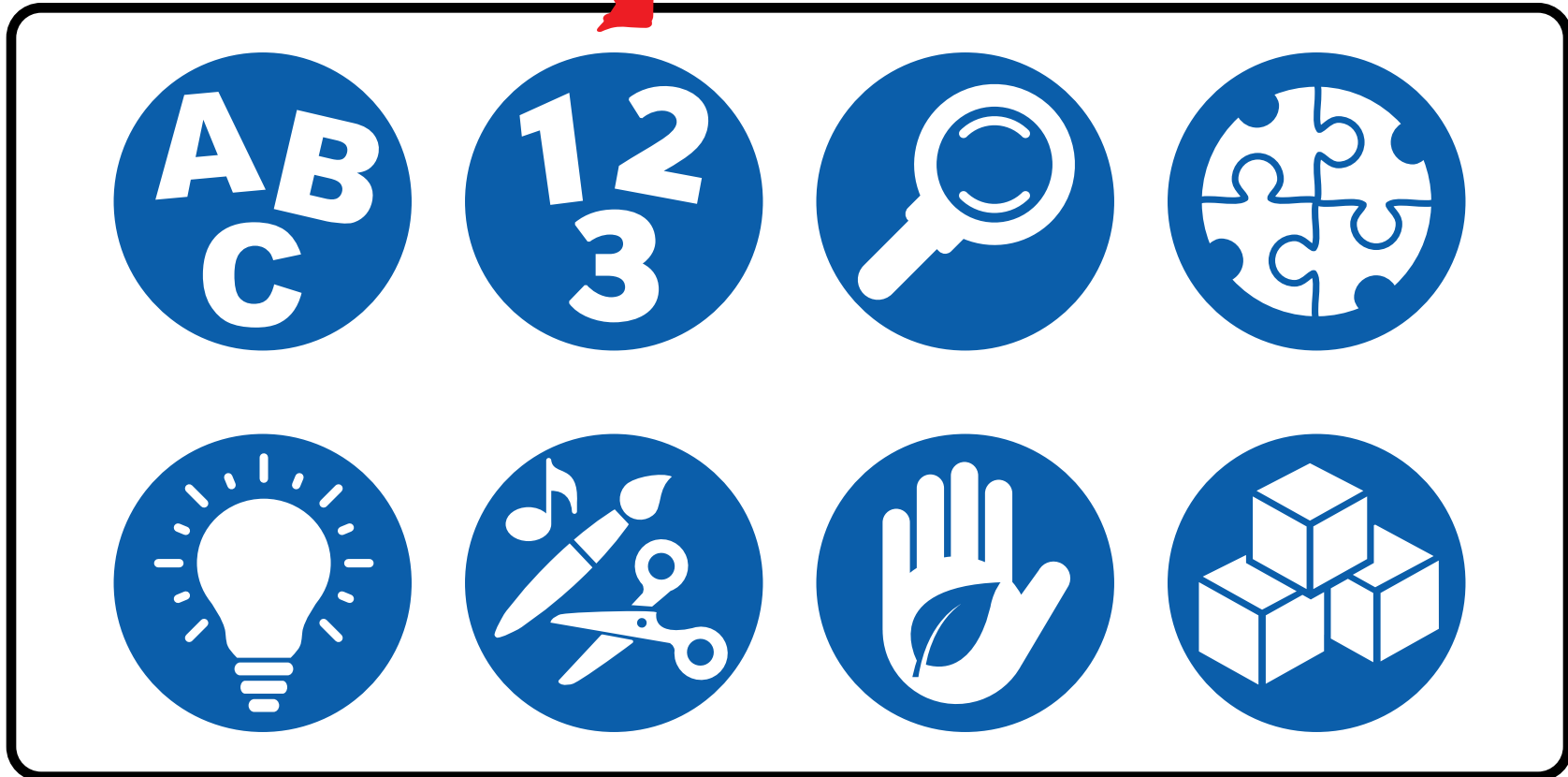


FEATURES

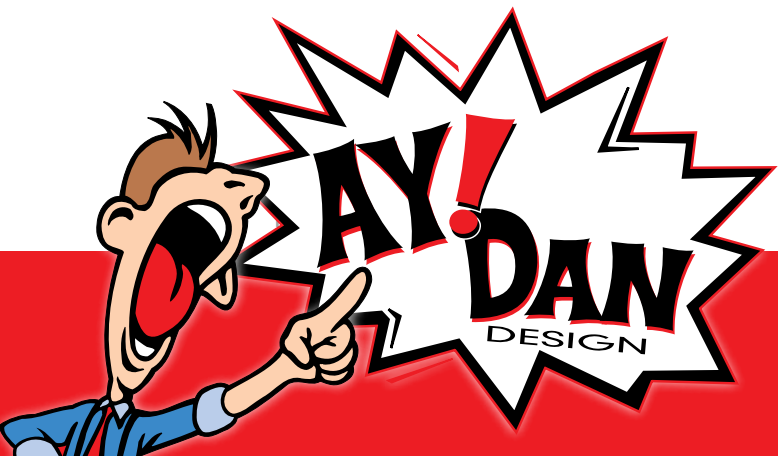
A standout feature of the *Preschool with a Purpose* program is its **ease of use and organization**, designed to support educators of all experience levels.

Focus groups revealed that **color-coding each collection made sorting and organizing materials intuitive**, ensuring that both children and teachers can navigate the program effortlessly.

To **enhance usability**, icons were created to **represent each learning area**, providing a clear visual guide for teachers.



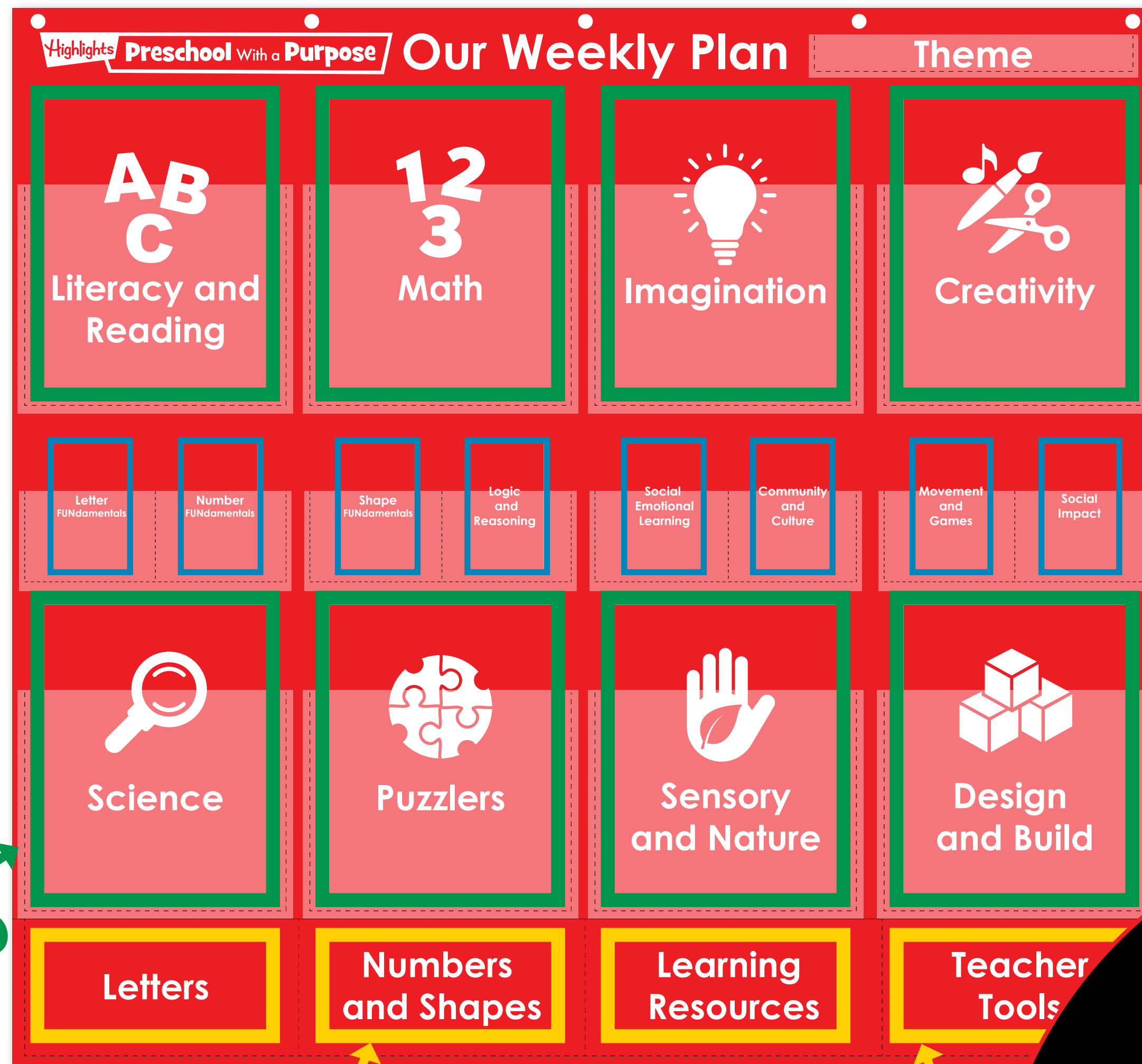
Each month's components were easily identified by its border color, ensuring consistency and clarity across the collection.



POCKET CHART

Specifically **designed with teachers in mind**, making it super easy to plan the week ahead! Each pocket is **clearly labeled** with the icon and name of each learning lab, so you can quickly slip the matching cards right in.

Plus, extra pockets were added for all those little things you need throughout the week—keeping everything organized and ready to go!



← Weekly Theme

Circle Time Cards

Learning Lab Small-Group Cards

Storage Pockets





OUTCOME

Through collaborative design and development, we created a **visually engaging** and **easy-to-implement curriculum**, empowering teachers and inspiring young learners.

The curriculum fosters creativity, curiosity, and meaningful connections in the classroom, supporting both children and educators throughout the 40-week journey.

MY CLIENTS SAY IT BEST!

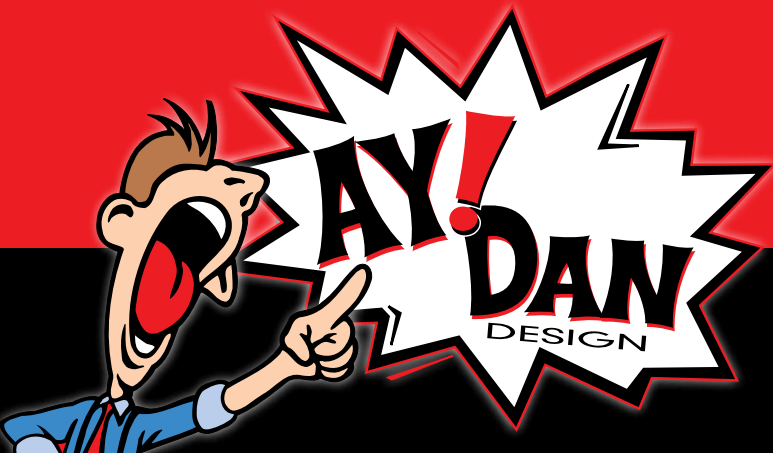


Dan was instrumental in bringing our complex, multi-component products to life and infused joy, whimsy, and purpose into every piece. I appreciate his partnership!

– Emily E. Hawkins, General Manager, Early Learning - Highlights for Children

I've got to say, from a design production standpoint, you have made the Preschool with a Purpose project some of the most pain-free experiences I've had. Not only during my time at ZB/Highlights, but also through my entire career in the printing industry! Not only that, but we continue to get compliments on the quality of the items and colorful design (even from the plant in China!)

– Bob Humphrey, Director, Enterprise Procurement - Highlights Education Group



COMTECH



COMTECH

With over 30 years of experience, ComTech is a trusted Managed Service Provider (MSP) specializing in IT support, cybersecurity, cloud solutions, and network management. Despite their decades of expertise, they faced challenges in standing out in a crowded market and attracting new clients. Their marketing materials lacked a cohesive and professional design that reflected the quality of their services. When ComTech sought to elevate their marketing strategy and strengthen their brand presence, they turned to AY! Dan Design for a creative and strategic solution.



CHALLENGE

Despite their reputation and expertise, ComTech encountered three major obstacles:

Inconsistent Branding: Their outdated visuals and fragmented branding didn't align with their status as an industry leader.

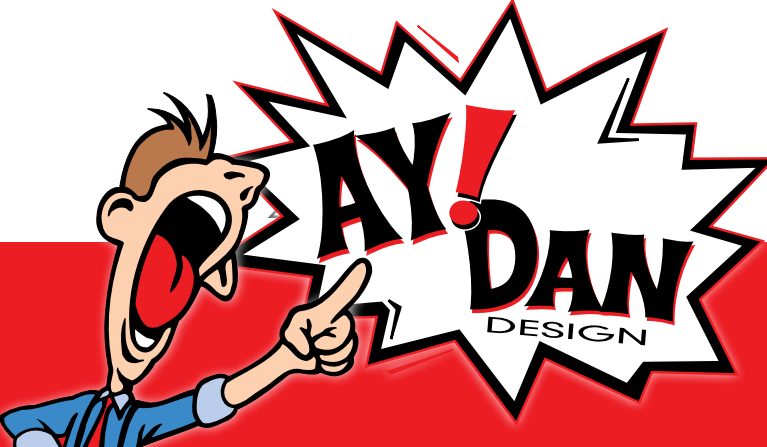
Low Engagement: Marketing materials like brochures and sales sheets weren't effectively engaging potential clients or generating leads.

Lack of Differentiation: Their materials failed to showcase what made ComTech unique in a competitive MSP landscape.



Too much text overwhelms and loses attention. No clear focus to engage viewers.

No call to action or contact information.





Testimonials brochure before and after.

OBJECTIVES

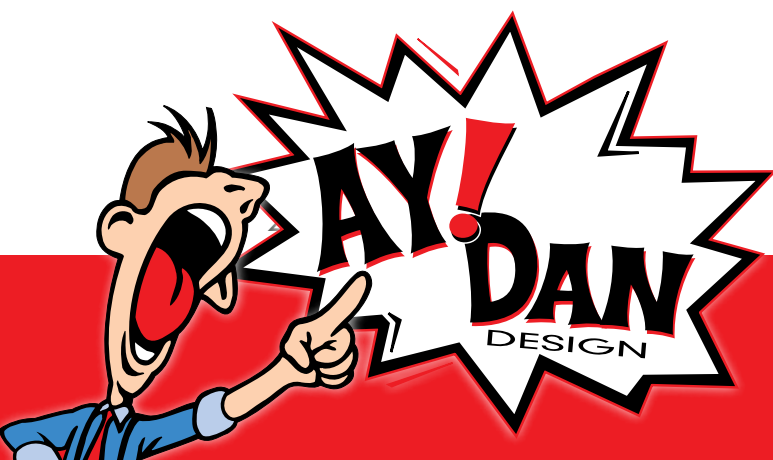
Refresh ComTech's branding to reflect their professionalism, industry experience, and quality-driven approach.

Design impactful marketing materials that clearly convey their value and expertise.

Create new icons and logos to modernize the brand's visual identity.

Differentiate from competitors with unique, targeted messaging.

Attract new clients by positioning ComTech as a top choice in the market.



SOLUTION

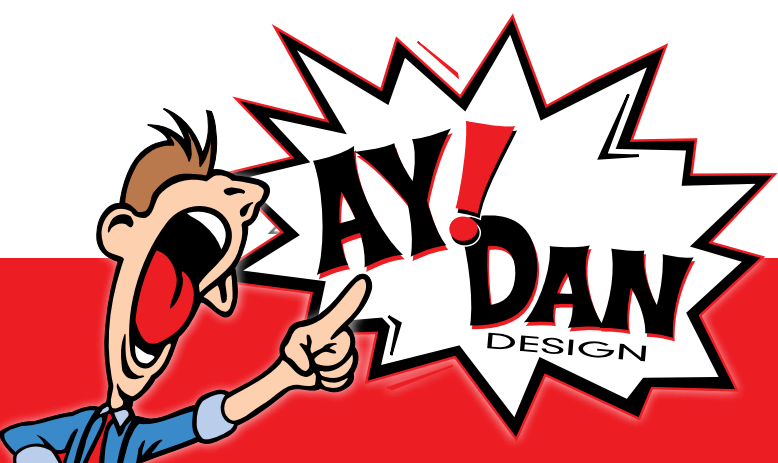
Empathize: Through conversations with ComTech's leadership, and sales team, I explored their goals, audience needs, and pain points.

Define: Together, we identified their key challenges and defined project goals—creating cohesive branding, improving client engagement, and strengthening differentiation.

Ideate: I generated creative concepts centered around trust, professionalism, and innovation, ensuring that the designs reflected ComTech's legacy and modern expertise.

Prototype: I developed a suite of marketing materials, including:

- Refreshed logos and comprehensive brand guidelines.
- High-impact brochures showcasing services, success stories, and client testimonials.
- A premium Shock and Awe Box filled with branded materials and case studies to showcase ComTech's expertise and build trust with potential clients.





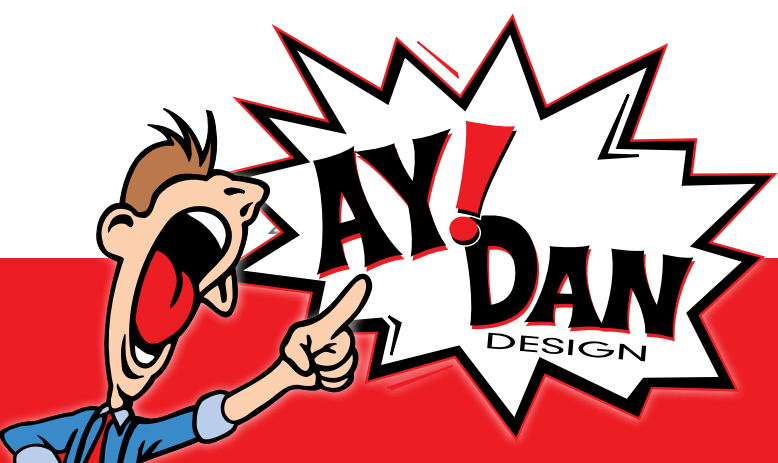
OUTCOME

The partnership delivered remarkable results for ComTech:

Enhanced Branding: A polished and cohesive visual identity elevated ComTech's perceived value in the marketplace.

Increased Engagement: Marketing materials generated 40% more leads, with a significant boost in inquiries from prospective clients.

Competitive Edge: The Shock and Awe Box became a game-changer, helping ComTech leave a lasting impression and secure deals faster than ever before.



COMTECH

56 Reasons OUR CLIENTS CHOOSE COMTECH



COMTECHNC.COM

COMTECH MANAGED IT FOR HEALTHCARE

HIPAA SEAL OF COMPLIANCE COMMUNITY GROUP HIPAA VERIFIED

With ComTech managing your technology, you can focus on what matters most: **TAKING CARE OF YOUR PATIENTS.**

- Cloud Computing Solutions
- HIPAA-Compliant Cyber Security Framework
- Backup and Disaster Recovery
- Hardware Procurement
- No Contracts
- Fractional CIO Services
- 24/7 Support Access
- Phone and Communications Solutions
- HIPAA Audits

COMTECHNC.COM
healthcare@comtechnc.com

SMS TEXTING

COMTECH

Texting is common in your personal life. Why is your business excluded from this important method of communication? Business texting with ComTech is easy and affordable. Our innovative solution allows a single text number to be shared across multiple employees so messages are never missed. Your customers will get the immediate response they need and expect.

The average **OPEN RATE** for business text messages is **90%** compared to just 20% for email.

NUMBER-SHARING: Access multiple numbers from a single login.
CONVERSATION HISTORY: See the full history of your text threads.
MULTI-DEVICE SYNC/SUPPORT: Use your account on multiple devices.
MMS SUPPORT: Send and receive MMS messages for a rich media experience.
ADDRESS BOOK: Separate and sync contacts across multiple devices.
MOBILE APP (IOS AND ANDROID): Keep in touch, even when you're on the go.

\$15 per month provides unlimited texting* to one shareable number \$75 setup fee

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COMTECH CYBERHERO ACADEMY

TRANSFORM YOUR TEAM INTO CYBER HEROES!

CyberHero Academy equips your team to spot threats, reduce breaches, and protect your data.

This FREE in-person training covers:

- How to Identify Threats
- Password Security Best Practices
- How to Best Protect Your Company Data
- Safe Web Browsing
- Mobile Device & Social Media Safety
- And More!

READY TO BECOME A CYBERHERO?

ComTechNC.com/CyberHero-Academy

"This was an awesome training and I truly recommend this training to other companies for both professional and personal reasons." - Brandy, CyberHero Graduate



COMTECH HOSTED PHONE SYSTEMS FOR BUSINESS



- Cloud Hosted: Always available. No busy signals.
- Mobile App: Work remotely using your office extension.
- 24/7 Support: Amazing local support.
- No Contracts: We earn your business every month!

CYBER ARMOR

COMTECH

ZERO TRUST. ZERO FUSS.

MEET YOUR NEW CYBERSECURITY PARTNER

- 24/7 SOC Monitoring
- Ransomware Detection & Isolation
- Application Controls
- Microsoft 365 Risk Watch
- Employee CyberSecurity Training
- Ring Fencing

COMTECHNC.COM
cyber@comtechnc.com

ComTechNC.com/CyberHero-Academy

"This was an awesome training and I truly recommend this training to other companies for both professional and personal reasons." - Brandy, CyberHero Graduate

BULLETPROOF CYBERSECURITY

Firewalls & Anti-Virus Are No Longer Enough! Introducing Cyber Armor, Your Zero-Trust Solution for 2024.

SECURITY BUNDLE INCLUDES:

- Zero-Trust Strategy: layers multiple protections to provide defense against modern threats.
- Ransomware Detection and Isolation: software that identifies active ransomware activity.
- Application Controls: for installing & running programs.
- Microsoft 365 Risk Watch: includes SOC monitoring for threats in your Office 365 cloud.
- SIEM: advanced logging for firewalls, servers and compliance requirements.
- Employee Self-Paced CyberSecurity Training: Human error is the primary cause of cybersecurity events.
- Password Manager: company managed credentials are a challenge to maintain.
- Ring Fencing: puts a fence around your applications and data so hackers or
- 24/7 Monitoring: by a live security operation center (SOC) if a security event is detected on critical assets, then

THANK YOU FOR YOUR REFERRALS!

We love when you are pleased enough with our services to recommend us to other business owners you might have a relationship with! If you know a business owner we might be able to help, please urge them to give us a call. We are dedicated to offering them the quality service you've come to expect from the team at ComTech.

As a way of saying "thank you," we will donate \$50 to your favorite charity upon receiving the referral and scheduling an appointment. Once your referral becomes a client, your business will receive a full month of free service. The friend you referred to will also receive a full month of free services when they join the ComTech family.

\$50 donated to your favorite charity once your referral schedules an appointment.

Your business will receive one full month of service free when your friend becomes a client.

Your referral will receive their first month of service free when they join the ComTech family.

WHO MAKES A GREAT REFERRAL FOR COMTECH?

PHONE SERVICES:

- Someone not satisfied with their phone service, quality, equipment or support.
- They never want their clients to hear a busy signal again!
- They want the flexibility of using their computer, mobile phone or home office phone to make calls.
- Peace of mind their phone bill to shrink year over year instead of going up!
- Someone who wants a final solution to their phone system so they never have to worry about it again.

IT SERVICES:

- Someone that is looking for an IT partner instead of a "please put out the fire" repair shop.
- Typically, the business will have between 10-50 PCs.
- Like us, they don't want to sign another contract.
- Peace of mind they have a technology partner who can take IT worries off their plate.

If a business has between 10-50 PCs and needs help with its network, data backup, and security, they'll have the peace of mind knowing we've got their back 24 hours a day, 7 days a week. Perhaps you know a business owner who needs a good, no-obligation second opinion about their technology game plan. Either way, ComTech can help!



MY CLIENTS SAY IT BEST!

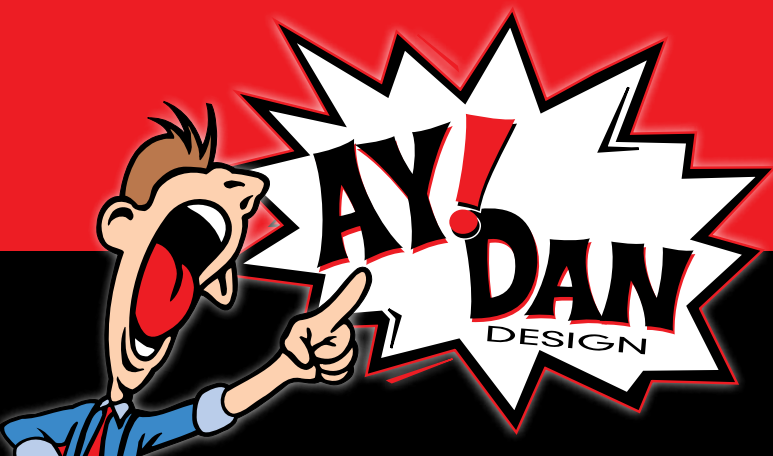


Our Shock and Awe package increased our close rate like never before. The attention to detail and creativity in the design made a huge impact on our potential clients, turning first impressions into lasting partnerships.

– Hunter Farlow, Marketing Director, ComTech

Dan is a phenomenal designer! He helps ComTech with all of our marketing materials and does amazing work! He is hyper-responsive and very reasonably priced. If you are looking for an excellent designer, look no further. AY!! Dan Design is the place to go! If I could get him 10 stars I would!

– Mike Farlow, CEO, ComTech



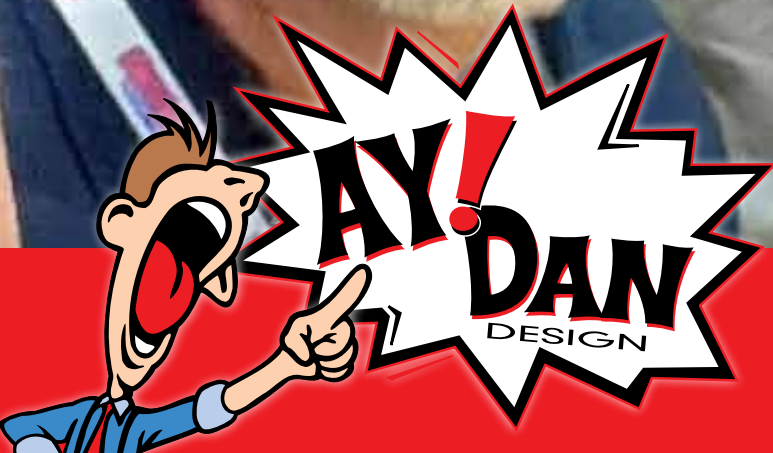


ALAMANCE CHRISTIAN SCHOOL

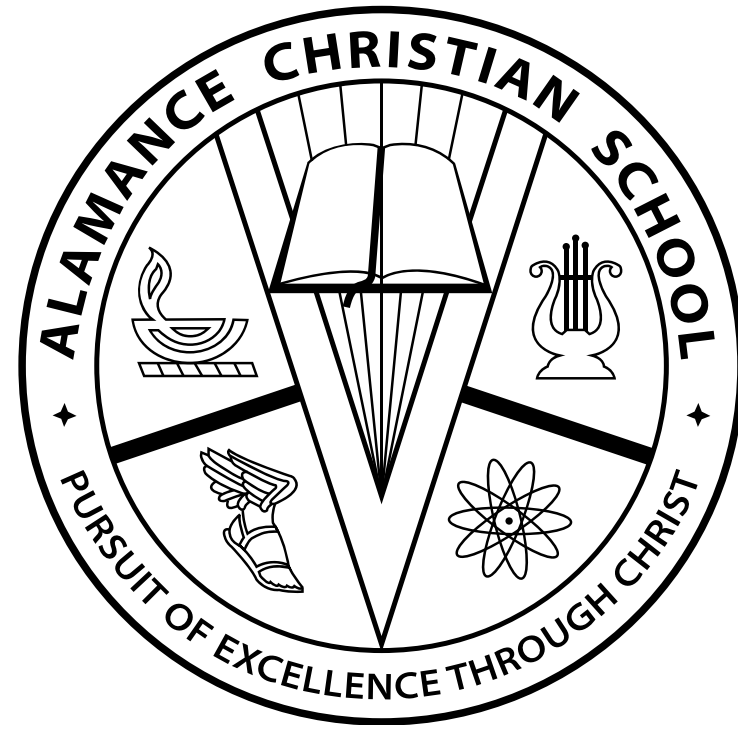


ALAMANCE CHRISTIAN SCHOOL

Alamance Christian School is a private educational institution dedicated to providing a high-quality, faith-based education. With a strong academic and extracurricular program, the school was looking for ways to increase enrollment and engage with its community more effectively.



Before



After



ALAMANCE CHRISTIAN
SCHOOL

Before



After



The addition of "ACS" reinforces school pride.

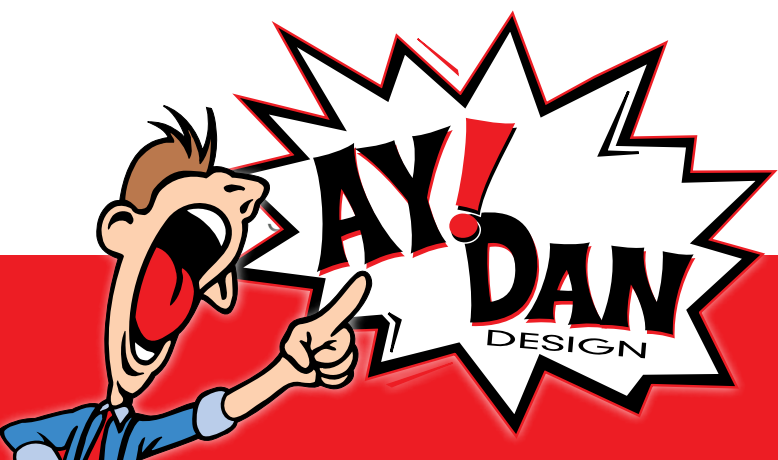
MISSION

Modernized both the **academic and team sports logos** to ensure a **more inclusive** and **respectful representation** of the Warriors name.

The academic logo had become dated, while the team sports logo previously featured Native American imagery.

Recognizing the need for a **timeless, culturally sensitive** update, the school introduced a design that still reflects **strength, courage**, and **faith**.

The new logos preserve the Warrior spirit while embracing a **bold, professional**, and **inclusive identity** that aligns with the school's mission and values.



CHALLENGE

A need to **stand out** among competing private and public schools in the area.

Limited brand consistency across marketing materials.

Difficulty communicating their unique value proposition to prospective families.

Outdated campus signage that did not reflect the school's values or professionalism.

A lack of a formalized visual identity, leading to inconsistency across platforms and materials.





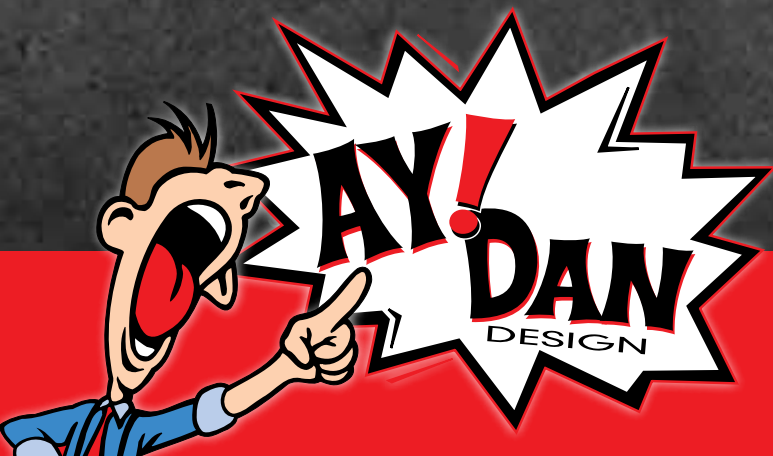
OBJECTIVES

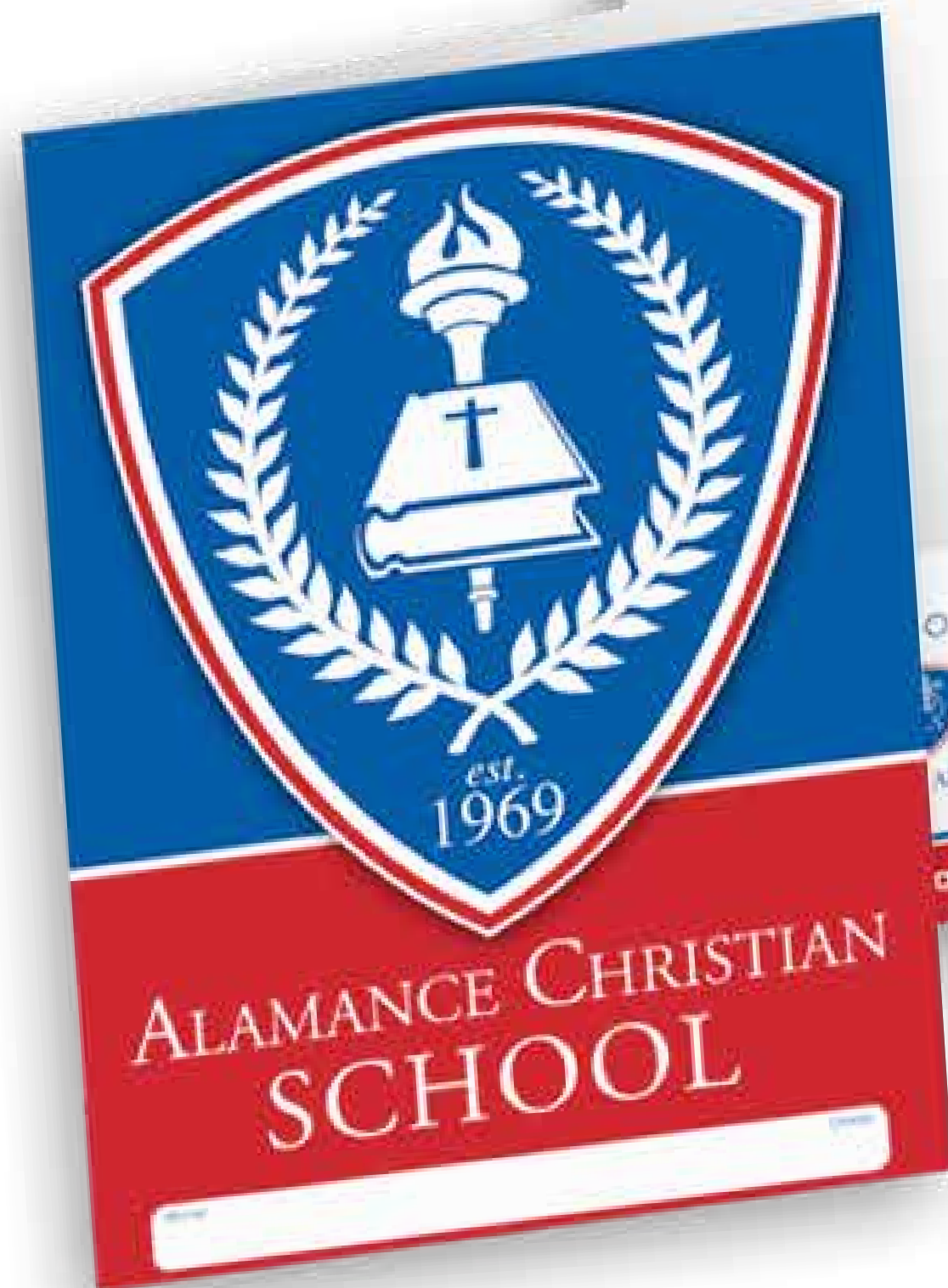
Develop a cohesive brand identity and logo that reflects the school's mission and values.

Create professional and engaging marketing materials to attract new families.

Design a comprehensive style guide to ensure consistent branding across all platforms and materials.

Update campus signage to provide a welcoming and polished first impression.





Of Excellence Through Christ
ARTS ACADEMICS ATHLETICS WISDOM
alamancechristianschool.org

ALAMANCE CHRISTIAN
WARRIORS

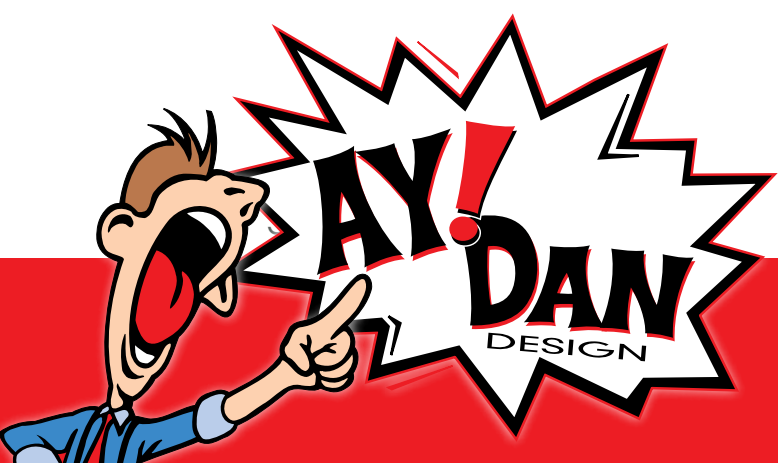


SOLUTION

Brand Refresh: Redesign the school's logo and visual identity to present a polished, modern look while preserving traditional elements of the school's heritage.

Marketing Collateral: Developed a suite of materials, including brochures, flyers, and digital ads, tailored to prospective families and local outreach.

Campus Signage: Designed and oversaw the installation of updated campus signage.



SOLUTION

Comprehensive Style Guide: Created a style guide including:

- Color palette with primary and secondary colors reflecting the school's identity.
- Typography guidelines for headings, subheadings, and body text.
- Logo usage rules to ensure proper application in print and digital materials.
- Visual tone guidelines to maintain a cohesive and professional look across all touch points.



ALAMANCE CHRISTIAN SCHOOL

PURSUIT OF EXCELLENCE THROUGH CHRIST



FAITH



FINE ARTS



ACADEMICS



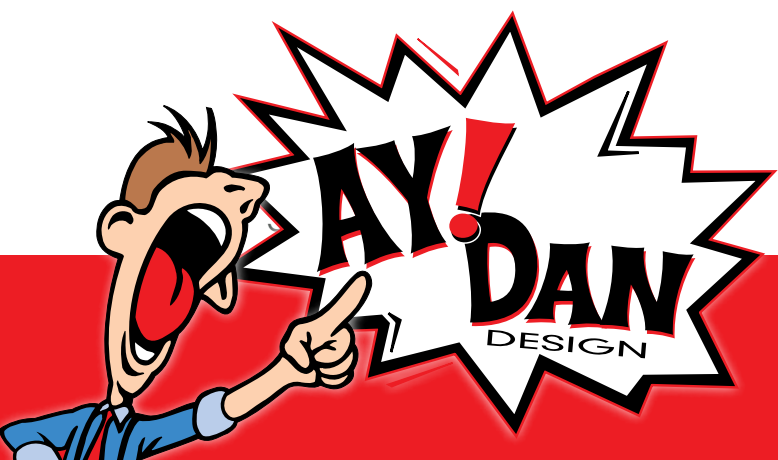
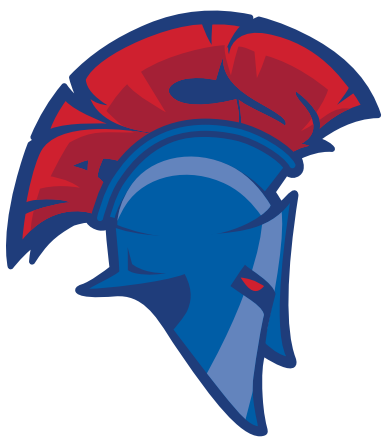
ATHLETICS



WISDOM



ALAMANCE CHRISTIAN
WARRIORS





Style Guide 2023

ALAMANCE CHRISTIAN SCHOOL **Typography**

Academic Fonts

Adobe Garamond
Adobe Garamond is the signature typeface for the ACS brand as it expresses the school's personality in a distinctive manner. It is academic, yet current. Adobe Garamond is strongest in display and impact applications, especially when the school's personality needs to be expressed. It also may be used in headlines, subheads, and limited body copy applications.

Century Gothic
Century Gothic is a sans serif font best suited for body copy but can be used for headlines, subheads, and typographic accents that require a traditional look.

On Stage
On Stage is the signature typeface for the ACS Athletic brand as it expresses the school's personality in a distinctive manner. It also may be used in headlines, subheads in athletic communications. Not to be used in body copy applications.

AaBb
Adobe Garamond Regular
Adobe Garamond Italic
Adobe Garamond Bold

AaBb
Century Gothic Regular
Century Gothic Italic
Century Gothic Bold
Century Gothic Bold Italic

AaBb
On Stage

Alamance Christian School Style Guide

ALAMANCE CHRISTIAN SCHOOL **Color Palette**

Primary Palette

Secondary Palette

Tints and Shades

Alamance Christian School Style Guide

ALAMANCE CHRISTIAN SCHOOL **Academic Logos**

The Alamance Christian School logo is the keystone of our visual identity. This logo, or a school unit or department logo, should be used on all communications materials. Using the logo consistently will enhance the recognition of the school by all audiences. The primary logo is centered in a vertical layout and the secondary logo uses a horizontal layout. None of the elements may be altered in any way. Do not redraw or alter the logo.

Primary Logo

Secondary Logo

Alamance Christian School Style Guide

ALAMANCE CHRISTIAN SCHOOL **Keystone Crests**

The Alamance Christian School keystone crests represents our guiding principles.

ALAMANCE CHRISTIAN SCHOOL

PURSUIT OF EXCELLENCE THROUGH CHRIST

FAITH FINE ARTS ACADEMICS ATHLETICS WISDOM

Keystone Logo Use

EXAMPLE: **ALAMANCE CHRISTIAN FINE ARTS**

Alamance Christian School Style Guide

ALAMANCE CHRISTIAN SCHOOL **Academic Seal**

The Alamance Christian Seal logo is to be used in limited cases. It is primarily to be used for seals on official documents, such as diplomas and transcripts.

Alamance Christian School Style Guide

ALAMANCE CHRISTIAN SCHOOL **Athletic Logos**

Primary Logo

Secondary Logos

Alamance Christian School Style Guide





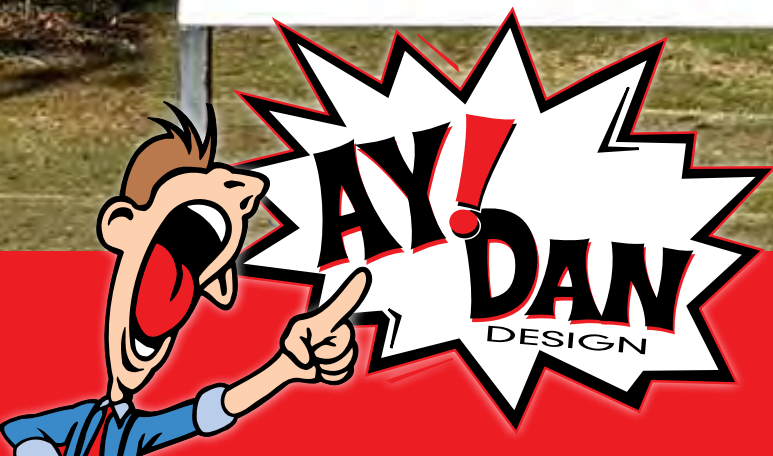
OUTCOME

Brand Consistency: The style guide became the foundation for all future materials, ensuring a cohesive and professional brand across all platforms.

Enhanced Campus Experience: Visitors and families praised the updated signage, noting it made the campus feel more welcoming and easier to navigate.

Improved Community Awareness: Attendance at school events grew significantly due to improved promotional efforts.

Stronger Brand Recognition: Families and community members recognized and appreciated the professional new look, with several commenting on how it reflected the school's high standards.

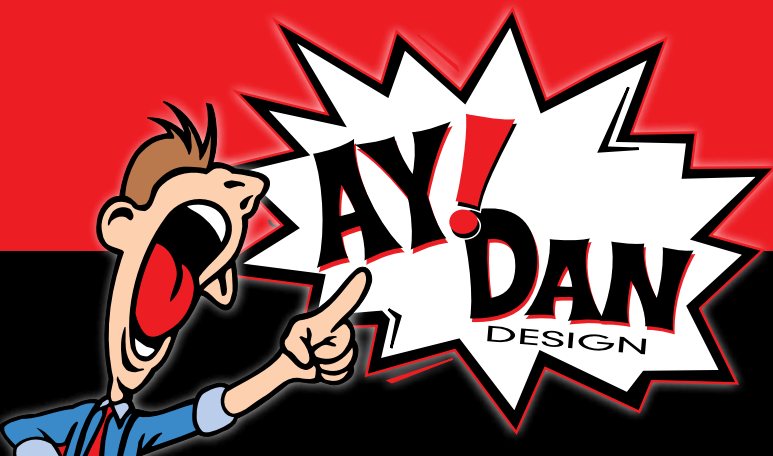


MY CLIENTS SAY IT BEST!



AY! Dan Design has given us the tools we needed to elevate our marketing and unify our brand identity. The style guide alone has been invaluable for maintaining consistency, and the new signage and materials make us proud to welcome families onto our campus.

– Josh Howard, Director of Advancement, Alamance Christian School





MY BUSINESS
IS MAKING
YOUR
BUSINESS
LOOK GOOD!

Let's work together to elevate your marketing, stand out from the competition, and attract new clients. Contact me today to get started!

aydandesign.com